

Big Charity Day

Friday 3 May 2019

Go Troppo for LifeLine!

Our annual Big Charity Day is about raising vital funds and awareness – letting our travel industry colleagues know that ABTA LifeLine will be there if ever they need support.



Get involved!

On Friday 3 May, we're inviting you to don a tropical shirt to work and donate £1 to LifeLine.

There are many more ways to get your workplace colleagues and customers involved on the day, so why not...

- ~ host a tropical bake sale ~ hold a hula-hooping competition ~
- ~ host a mocktail- or cocktail-making class ~

How to donate

Your contribution can make a big difference to someone else. Every donation allows us to continue supporting your travel industry colleagues when they need it the most.

It's never been easier to donate – choose the option that suits you!

JustGiving – pay your donation directly to our JustGiving page: [JustGiving/abta](https://www.justgiving.com/abta)

Bank transfer – contact us for details

PayPal – send your donation to lifeline@abtalifeline.org.uk

How your donations help



Zach

Zach's mum is a former travel agent who got in touch with a desperate plea for help. The 7-year-old has an inoperable benign brain tumour and multiple genetic disorders, which have caused him to lose all his skills and language. ABTA LifeLine built Zach a sensory room and sent him and his family on a well-deserved respite break. This has helped improve Zach's development, quality of life and has given his family the chance to make once-in-a-lifetime memories.

Barbara

Barbara worked for Thomas Cook for 17 years before her husband of more than 30 years passed away. She was left with unexpected and extensive debts – at 68, she was forced to live in her car. When she was eventually housed, there was no flooring, cooker or white goods. ABTA LifeLine paid for all the essentials to help Barbara set up her new home.



To read more about the people we help, visit abtalifeline.org.uk