



Support for travel people in need

Employer Toolkit

How ABTA LifeLine can help support your staff.

www.abtalifeline.org.uk



@abtalifeline

Who we are



We care about people who care about travel...

ABTA LifeLine was established to help people in the travel industry when they need it most.

By awarding financial grants to those suffering real financial hardship caused by life changing medical conditions, bereavement, disability, domestic violence and everything in between, we are here to help support the welfare of your staff and their families across the travel industry.

Sometimes it only takes a small change in circumstances to turn a manageable situation into an unmanageable one. From emergency repairs to wheelchairs, everyday essentials and household bills - nothing is too big or too small for us to consider.

Over the last 30 years we have helped over 800 families, awarding grants totalling in excess of £1 million.



What we do



The Essentials

We provide a range of support to people that might need help with day-to-day essentials



- ◆ Utility bills
- ◆ Household appliances & repairs
- ◆ Training courses
- ◆ Furniture
- ◆ Groceries
- ◆ Children's clothing & equipment



The Unexpected

Because sometimes, things happen when you are least expecting

- ◆ Relationship breakdown
- ◆ Loss of job
- ◆ Domestic abuse
- ◆ Unpaid leave from work
- ◆ Funeral costs
- ◆ Change in benefits

The Life Changing

Occasionally things happen that are life changing.



- ◆ Long term medical conditions
- ◆ Disability
- ◆ Serious injury
- ◆ Accidents

The list is not exhaustive.

Whatever the need may be, we will consider how best we can support you and your employees.

People we've helped



Here are just two of the incredible people ABTA LifeLine has helped, and the story of our journey with them.

Jane

After 15 years working in the travel industry, Jane was forced to stop working when her husband was suddenly diagnosed with prostate cancer. With unexpected medical costs and loss in income, the stresses of paying every day bills started to take its toll. Jane reached out to ABTA LifeLine for support. ABTA LifeLine were able to help the couple pay some priority bills, send grocery vouchers and purchase a special therapeutic mattress topper for Jane's husband.

"The ABTA LifeLine team are truly wonderful. We really cannot thank them enough for their huge support to us," Jane said.



Zach



Zach's mum Tricy, a former travel agent got in touch with ABTA LifeLine with a plea for help. Zach has an inoperable benign brain tumour and multiple genetic disorders, which have caused him to lose all his skills and language. ABTA LifeLine built Zach a sensory room, sent the family on a respite break and recently purchased a specialist bed for the 7 year old. The family said all of this has helped improve the Zach's development and quality of life.

"Zach is trying so hard to say more words and the holiday really brought that forward. We are so lucky to have such a charity help Zach and we have made some ever-lasting memories as a

How to apply



ABTA LifeLine is here to help travel industry colleagues in times of hardship. We do our absolute best to provide the most effective help to each individual's personal situation.

In order to determine how best we can help, we need to make a thorough assessment of circumstances, including the individual's current financial situation.

There are several ways for your employee to apply:

- ⇒ They can complete an enquiry form on our website - abtalifeline.org.uk
- ⇒ Get in touch with us at lifeline@abtalifeline.org.uk
- ⇒ And, you can set up a referral service through your HR Department so they can refer colleagues in need directly to us

Applicants also need to demonstrate that they have explored opportunities for help from the State and other supportive agencies.

Once we have confirmed eligibility we will send an application form.



How you can support us



The **£1 per employee appeal** is about helping us reach more of our colleagues and their families than ever before.

We are asking all ABTA Members to support our appeal by donating £1 for each of their employees.

If every Member, no matter how big or small, joined the appeal, those pounds added together would make a real difference to colleagues and their families in a time of need.

There are several different ways to take part:

- Simply donate £1 for every employee you have.
- Collect £1 from each of your employees and send in the total.
- Do both by 'match funding' every £1 collected from employees.
- Set up a payroll giving scheme for your employees.
- Or get in touch with us if you would like to bring any other ideas forward!



Fundraising & Events

Fundraising in the Office

From inter-office competitions to fancy dress days and bake sales - there are endless ways to get your staff together to raise money for ABTA LifeLine in your office.

Getting the money side of sponsored events sorted has never been easier thanks to JustGiving which gives a free personalised fundraising page. Firstly, create a JustGiving page, then share the link and start fundraising - it's quick and simple!



Charity Partner

Do you already have an upcoming event or challenge at your work place? Or are you looking for a special cause to benefit from your annual company event?

Let us know about your event and chose us to partner with you! We will make sure we promote your event through our social media channels.



Hold a LifeLine Event

Not only will your staff be able to help their industry colleagues by raising funds for those who are struggling, but it is also a chance for your staff to learn about ABTA LifeLine and the services we offer, because one day, they may need our help too.



Other useful organisations



Here is a list of other expert agencies that may be able to help support your staff in their time of need. Please note, this list is not exhaustive.

- ⇒ **Turn2us - turn2us.org.uk** A national charity that helps people in financial hardship gain access to welfare benefits, charitable grants and support service
- ⇒ **The Citizens Advice Bureau - citizensadvice.org.uk** provides free, independent, confidential and impartial advice to everyone on their rights and responsibilities
- ⇒ **Direct GOV - gov.uk** the UK government's digital service where you can access online here range from applying for job seeker's allowance to getting advice on the benefits you're entitled to.
- ⇒ **StepChange - stepchange.org** the UK's leading debt charity providing free advice.
- ⇒ **Money Advice - moneyadviceservice.org.uk** The largest single funder of debt advice in the UK.
- ⇒ **PayPlan - payplan.com** Free debt Help and Free Debt Management Plans

Get in touch, we're here to help



Support for travel people in need

Call us: 0203 693 0171

Email us: lifeline@abtalifeline.org.uk

Connect with us:



@abtalifeline





Support for travel people in need

Sometimes we all need a helping hand

Whatever life throws at you, ABTA LifeLine is there to provide support for you and your family.

From wheelchairs to emergency repairs, to help with essential daily living costs, nothing is too big or too small for us to consider.

**Call our confidential helpline on
020 3693 0170**



@ABTALifeLine



@ABTALifeLine



lifeline@abtalifeline.org.uk